



INFORMATION FOR CPR VOLUNTEERS

Thanks for wanting to volunteer! The racing industry is big business with big bucks so we need all hands on deck to ensure that the interests of racehorses are loudly represented, and to bring about change within the racing industry. Volunteers are an integral part of the running of the Coalition for the Protection of Racehorses (CPR) and we look forward to working with you.

The following information outlines areas where action is needed, and how we can help you/make your time volunteering with us it as efficient/easy as possible for positive and productive outcomes. Please do not hesitate to call us. Your skills and passion are welcomed!

ABOUT CPR

The racing industry has operated in Australia for over 150 years without any consideration given to the animals it uses. As a result, The Coalition for the Protection of Racehorses was formed in 2008 to address the serious animal welfare concerns that are rife throughout the racing industry. By using public opinion and concern, CPR is able to address these serious animal welfare concerns and bring about positive changes for the animals and the industry.

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Phone: 03 9016 3-CPR (03 9016 3277)

Website: <http://www.horseracingkills.com>

Facebook: [Coalition for the Protection of Racehorses](https://www.facebook.com/coalitionfortheProtectionofRacehorses)
<http://www.facebook.com/coalitionfortheProtectionofRacehorses>

[Ban Jumps Racing](https://www.facebook.com/banjumpsracing)
<http://www.facebook.com/banjumpsracing>

[No More Whips](https://www.facebook.com/nomorewhips)
<http://www.facebook.com/nomorewhips>

Statement of Purposes

- To promote a responsible attitude toward the treatment of racehorses; before, during, and after their racing lives.
- To seek improvements for the lives of racehorses; before, during, and after their racing lives.
- To facilitate the re-homing and rescue of horses; in particular, horses involved in the racing industry.

OUR CAMPAIGNS

JUMPS RACING



Overview:

Jumps racing is a dangerous sport which sees horses try to negotiate obstacles while racing at high speed. The obvious result is that many horses sustain a much higher rate of injuries, both on and

off the racetrack. On average, 10 horses will be killed on the racetrack each year, and 50% of the horses who compete in jumps racing will fail to reappear the following year.

Jumps racing only occurs in Victoria and South Australia and is illegal in NSW. There are less than 100 jumps races each year.

Campaign Aim: To see the end of jumps racing in Australia.

TWO YEAR OLD RACING



Overview:

Horses are not skeletally mature until around five years of age. As a result, young horses risk serious injury each time they are made to run at high speeds.

In other equine disciplines, horses are usually prohibited

from competing under 5 years of age. However in the racing industry, by this age most horses have already left the industry due to poor performance often as a result of injuries and racing industry related illnesses.

The benefit of two-year-old racing is simply economic. It means that owners can hopefully see a return on their investment at the expense of the racehorse's welfare.

Campaign Aim: A phase-out of two-year-old racing.

THE WHIP



Overview:

Whipping horses over and over again inflicts physical and psychological pain and increases the likelihood of injury. Somehow, the racing industry has escaped accountability for this deliberate act of abuse. Had

the same treatment been inflicted on any other animal, the perpetrator would almost certainly be prosecuted.

In Norway, the use of whips in horseracing has been banned since 1982 without any detrimental impact to horseracing.

Campaign Aim:

- Strengthening of current whip rules and harsher penalties
- The introduction of whip-free races
- An eventual phase-out of whips in horseracing

WASTAGE



Overview:

When a thoroughbred destined for racing is born in Australia, its chances of being a successful racehorse are slim. It is estimated that only 300 out of every 1000 foals produced will ever start in a

race. [1] That means of the approximately 18,000 thoroughbred foals born each year in Australia alone, an average of 12,600 will be ruthlessly discarded and mostly end up at “the doggers.”

Of the horses who do race, most will race for less than three years and suffer the same fate. There is currently no retirement plan for racehorses once they leave the industry.

To combat this blatant neglect of responsibility, CPR is campaigning for ‘1% to stop the slaughter.’ The cornerstone of this campaign is a re-homing proposal presented to the racing industry. If 1% levy was placed on all betting turnover, (it would raise approx \$143 million that could be used to give racehorses a second chance).

Campaign Aim:

- A reduction in breeding to a more sustainable level
- The implementation of a national retirement program, which will give every racehorse the opportunity to be rehabilitated, retrained and re-homed.

HOW YOU CAN HELP

Peaceful demonstrations

Demonstrating on race days is an effective way of creating awareness about the reality of horseracing. The aim is to attract media attention, which will help educate the public about the issues and bring the message to the racing industry that the current level animal welfare is not acceptable.

For more information about conducting a local demonstration, please see Page 9 below.



Writing letters

Letters are a solid and indisputable expression of the public's opposition to the state of animal welfare in the racing industry. It may feel like one letter won't make a difference, but every letter sent is a step towards a better life for these horses. Letters can be sent to groups, individuals or companies for various reasons:

- Government figures
- Local MPs
- Sponsors of the racing industry
- Key figures in the racing industry

By subscribing to our e-newsletter, you will be kept updated about our campaigns and who to write to when required. You can also use your own initiative in contacting groups, individuals or companies in your area. A good place to start is a letter to the editor of your local paper.

Information Stalls

There are a number of opportunities to hold public stalls and raise awareness about animal welfare concerns in the racing industry, such as local markets, festivals, animal-friendly events, etc. The stalls provide information, ways to take action, and a face/contact point to the organisation.

Fundraising

An important part of any not-for-profit organisation is to raise funds for running costs and the purchase of equipment. This can be achieved in many ways, from conducting a simple raffle to organising a fundraising event. Other grassroots initiatives include holding a vegan bake-sale*, a garage sale, or craft market stall. We can discuss this in greater detail if it is of interest to you.

**(Out of respect for all animals, CPR asks that supporters who fundraise with food please avoid using animal products. For easy and delicious baking recipes, please head to Chefchloe.com).*

Research

Research and investigation is the core of our activities as we seek to expose the cruelty behind the racing industry. It often begins with internet research and progresses to visiting saleyards, knackeries, and attending race meets. Documenting evidence with photographs and video is extremely important whenever possible.

Behind every campaign there is much research and ground-work to be performed, and we are constantly in need of assistance in this area. This can

range from searching through steward's reports and race results, to reviewing related websites, academic literature, etc.

Photography/Video:

Taking photographs and video provides CPR with the indisputable evidence required to publicise the inhumane treatment of racehorses within the industry.

This may involve monitoring the treatment of horses at saleyards or racetracks, eg. jumps races or trials (in Victoria & South Australia), or documenting whip abuse.

We also regularly require the skills of video editors to help develop our campaign videos.



HOW WE CAN HELP

We are here to provide as much assistance as we can and we are always contactable. Although the issues we deal with are cruel and saddening, we

want to make the time you spend with us as enjoyable and straightforward as possible.

We can:

- Provide leaflets for distribution
- Provide posters for actions
- Send out media releases
- Send group emails to volunteers in your area
- Support and mentoring as required

If you have any queries or suggestions, please don't hesitate to contact us.

Conducting a peaceful demonstration

Introduction

Public demonstrations are often the corner stone of most campaigns as they directly engage the general public and create media interest.



It is desirable for campaigns to start small and slowly build momentum over a period of time.

It is necessary to consider that for a campaign to be successful, we must be prepared to run the campaign for as long as it takes. This might be several months but more likely to be several years or in some cases decades.

CPR is committed to running its campaigns indefinitely until we achieve our objectives.

Even though that may be a long way off, we can take comfort in knowing that every time we do take action, we are educating the general public about the plight of racehorses in the racing industry.

We believe we have already made significant progress in the last 5 years especially in educating the general public about jumps racing and the wastage of racehorses. We credit this to our relentless public demonstrations which continue to attract media attention.



Demonstration requirements

- Preferably 5 or more people
- Props, banners, flags placards etc. (Posters can be supplied by CPR)
- Megaphone (preferable)
- Contacting media (CPR can assist and distribute)
- Leaflets (supplied by CPR)
- Spokesperson: to speak to the media and the public when questioned (CPR can provide guidance, however if you are uncomfortable speaking to the media, a CPR team member can liaise with media for comment)



Important

Dress Code: CPR urges supporters to dress conservatively to give the best representation for animals. A good guide is to dress as if you're going to the races.

If you are interested in running your own demonstration, CPR can provide you with more information and guidance on request.



Pam Clarke - One person can make a difference



In 1978, Pam Clarke began a one-woman campaign against battery hen cages in Tasmania. She protested to parliament, rang a bell to interrupt speakers, danced with a two-metre high hen, Battery Bertha, on the steps of Parliament House, and rescued countless numbers of hens from factory farms.

She gained support from animal welfare groups from around Australia, though largely operated on her own.

In 2012, her persistence paid off as the Tasmanian government legislated to ban battery hen farming and mandating spacious, free-range farming conditions for all remaining commercial egg-laying chickens.

Her determination and relentless pursuit to having battery cages banned remains an inspiration to many of us.

"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has."

– Margaret Mead